

1. Supply and Demand

Currently in Australia there is a forecast shortfall in the supply of houses of 180 000 per year and rental vacancy is at an all time low. This lack of supply and huge demand is driving up property prices and rents.

2. Historic Capital Growth Results

The capital growth statistics over the last 30 years show that property has doubled in value every 7-10 years. This growth had been through recessions, flat markets and property booms.

3. Pay off your home loan faster

Smashing your mortgage and other personal debt sets you up in life. It is amazing that owning investment property can greatly assist this when structured and implemented correctly.

4. Reduce tax

People need a legal way to reduce the amount of tax they pay. With property investment there are numerous benefits and ways to legally reduce your tax paid through portfolio cashflows and depreciation.

5. More control and options to add value

Owning property allows you to consider renovation, refresh and/ or subdivision as ways to increase the property value and rental return. All increasing the potential return and yield. You have control over the value add.

6. Wide Price Range

Property can be purchased from within a wide price point range, so each new property can cater for you and your portfolio requirements at the time. Its all about the numbers and how they work for you.

7. Minimal Funds required

Using finance for most of the property purchase and ongoing costs assists you with minimising the funds required for purchase and ongoing ownership.

8. Real rate of return on your money invested

The real rate of return on your money invested is a key consideration and with property it can be 100's of percent per annum. We target at least 300% per annum for our properties offered to you.

9. Funding and structure allows it all to happen

A sound property investment strategy that includes the correct funding and structure allows all the benefits of property ownership to be a reality for you. Our strategies allow for these plus personal buffers and other financial considerations to keep you and your portfolio safe and secure.

10. Live from your portfolio

A sound property portfolio and strategy allows you to use the excess funds to add to your current lifestyle and set you up for your retirement. Now that is worth working on, to create wealth through property